

EIGHT FIGURE FLOWS

15 Email Automations To Generate
Passive Revenue From Your Email List



Siim Pettai

Before you scroll...

This eBook helps you build an **email automation system** for your D2C e-commerce business.

Use it to find opportunities for increased **customer retention** and **revenue growth**.

The examples used in this book are meant for inspiration, but remember, each and every business is different.

For brands with **\$0-10M annual revenue**, I recommend taking an 80/20 approach – focus on the 5 basic automations that drive 80% of results.

Brands with > \$10M annual revenue should also use advanced strategies.



Why Email Automation?

1. Increase customer lifetime value (CLV)

Automated email sequences will help you trigger relevant offers to various customer segments and increase CLV.

2. Recover lost sales

Abandonment sequences recover sales that otherwise would have been lost.

3. Works on autopilot

Once you've built an automated email system, it will continue generating revenue in the background, while you focus on building your business.





"A company without systems is a company that can never scale."

Michael Gerber, author of the E-Myth.



Email Automation Metrics

On average, automated flows generate **30 times more revenue per recipient** compared to standard email campaigns.

Email marketing automation performance in 2023

Automation	Send lift YoY	Open rate	Click rate	Conversion rate	Orders lift YoY
Back-in-Stock	319.3%	60.1%	19.3%	5.84%	236.6%
Birthday	86.5%	44.8%	5.2%	0.72%	99.1%
Browse Abandonment	89.4%	31.1%	3.3%	0.43%	50.8%
Cart Abandonment	60.8%	46.6%	5.7%	2.56%	72.3%
Cross-sell	25.3%	43.8%	3.1%	0.53%	25.2%
Lapsed purchase	59.4%	31.6%	1.9%	0.50%	9.5%
Post purchase	53.0%	50.3%	4.5%	1.09%	67.1%
Product abandonment	57.5%	45.1%	6.2%	1.02%	67.9%
Product review	-30.0%	50.7%	4.9%	1.17%	-28.3%
Welcome	148.5%	36.9%	4.9%	2.74%	125.2%
Transactional messages					
Order confirmation	537.3%	58.7%	10.2%	1.70%	625.9%
Shipping confirmation	-47.4%	68.2%	22.9%	1.58%	-72.5%

Study by Omnisend



Growing Your Email List

Before we talk about automations, you need to consistently grow your email list.

There are two main touchpoints where you can collect email addresses:

1. At checkout

Have the customer tick a box to receive marketing emails from you.

2. Pop-ups

Offer an incentive to the website visitors to join your email list.

Let's talk about pop-ups...



Bad Pop-Ups Are Annoying. Good Pop-Ups Work.

Research shows that the average pop-up conversion rate is **3.80%**.

If you're in the top 10% of businesses, you can see conversion rates up to 23.67% ([Wisepop, 2025](#)).

If you do pop-ups right, you WILL reap the rewards.

Here are good and bad pop-up practices...



What Good Pop-Ups Have in Common

1. Collects Zero Party Data

A good pop-up includes a quiz or question about customer intent. Website visitors must answer to redeem the offer. You can use this data to deliver personalized content.

2. Strong Incentive

There has to be a clear value proposition to join your email list: percentage discount, free shipping, or free gift. The offer must be attractive and easy to grasp.

3. Low Effort

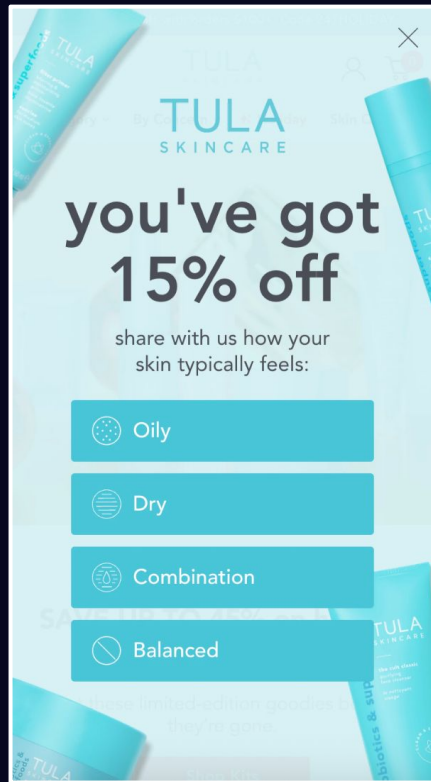
A good pop-up is easy-to-fill. Customers don't want to read tons of copy or fill out multiple forms.

High-Converting Pop-Up Examples

These pop-ups can convert up to 20% of website visitors.



1. "What's Your Pain?"

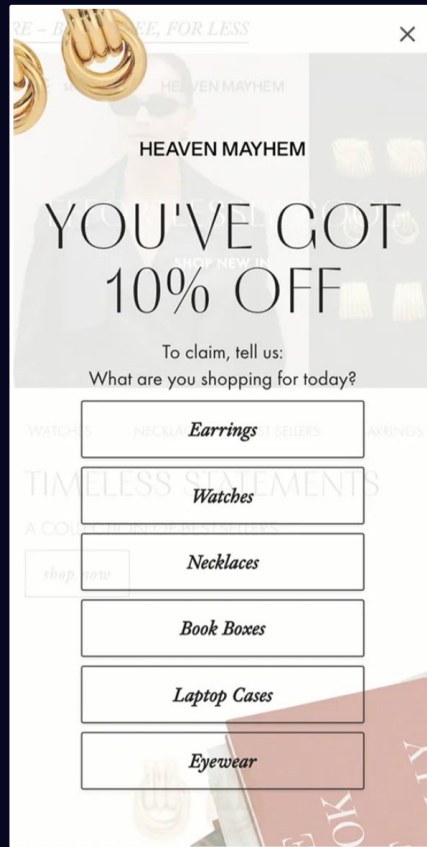


Why It Works:

- Clear incentive (15% off)
- Asks about biggest skincare pain
- Allows personalized welcome sequence
- Creates micro-commitment



2. "What Are You Shopping For?"

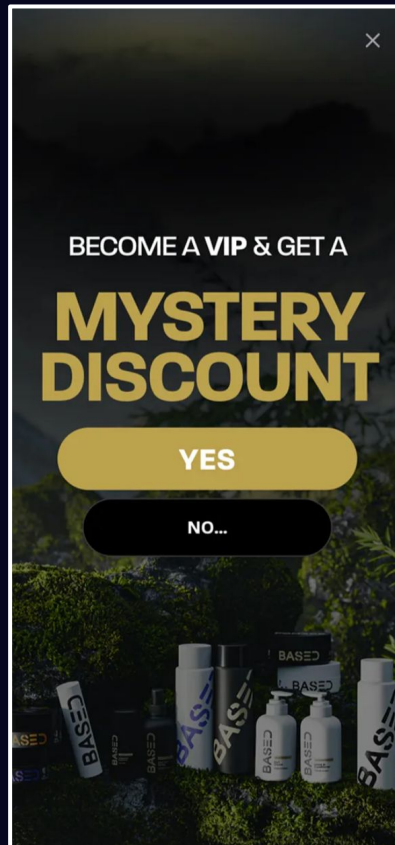


Why It Works:

- Clear 10% incentive
- Zero party data (shopping intent)
- Allows personalized product recommendations
- Works well for fashion/visual products



3. Mystery Offer

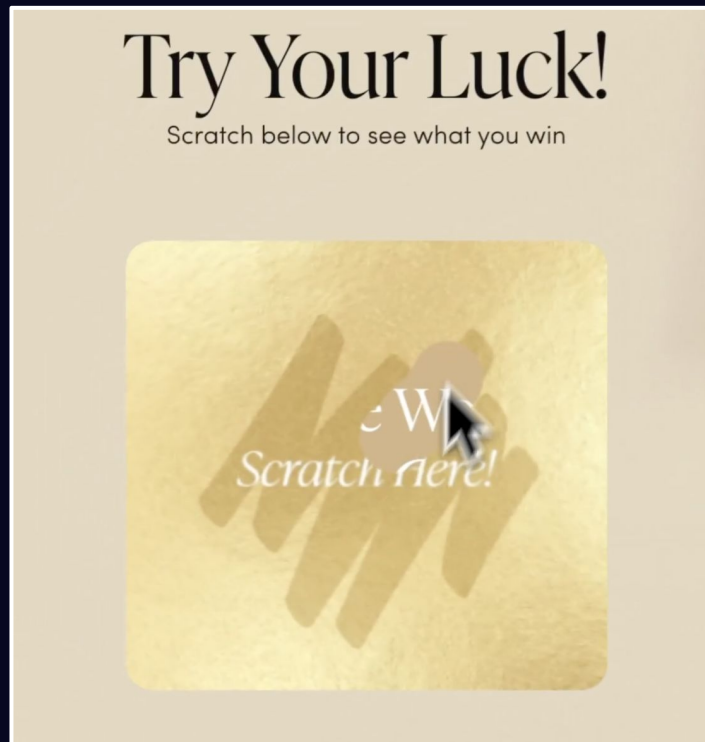


Why It Works:

- Simplicity
- Unknown incentive creates curiosity
- Works if you don't have a problem-solution product



4. Scratch Card



Why It Works:

- Creates curiosity and gamification
- Fun and interactive
- Can feel tacky for premium brands



Bad pop-up practices

1. Weak/no offer

If there's no good reason for the visitor to join your email list, they won't.

2. Too much copy

A pop-up full of fluff will confuse the reader. They need to understand the offer within a second.

3. High effort

The more information (e.g. birthday, phone number) you ask from the visitor, the less conversions you'll get.



Bad pop-up practices

4. Too small

A pop-up that isn't noticed will be ignored.

5. Triggered immediately

Don't be one of those stores that shows the pop-up immediately to the website visitor. This is a conversion killer.

Give at least 7-10 seconds for the visitor to browse your site.

6. States the obvious

Saying *"You will get access to news and offers"* is saying *"If you buy from us, we will ship you the product too."*

What's known doesn't have to be said.



Bad pop-up example

Too much copy

No incentive

×

KITH

Join our list

Sign up to receive updates on our latest products as well as exclusive early access through the Kith Loyalty Program.

By submitting your email address, you agree to receive marketing emails from Kith at the email address provided. We may use information collected about you on our site to suggest other products and offers. You can withdraw your consent at any time by following the unsubscribe instructions in any email we send to you. View [Terms](#) & [Privacy](#). Contact Kith at 337 Lafayette St, New York City, New York 10012

☐ MENS ☐ WOMENS ☐ KIDS

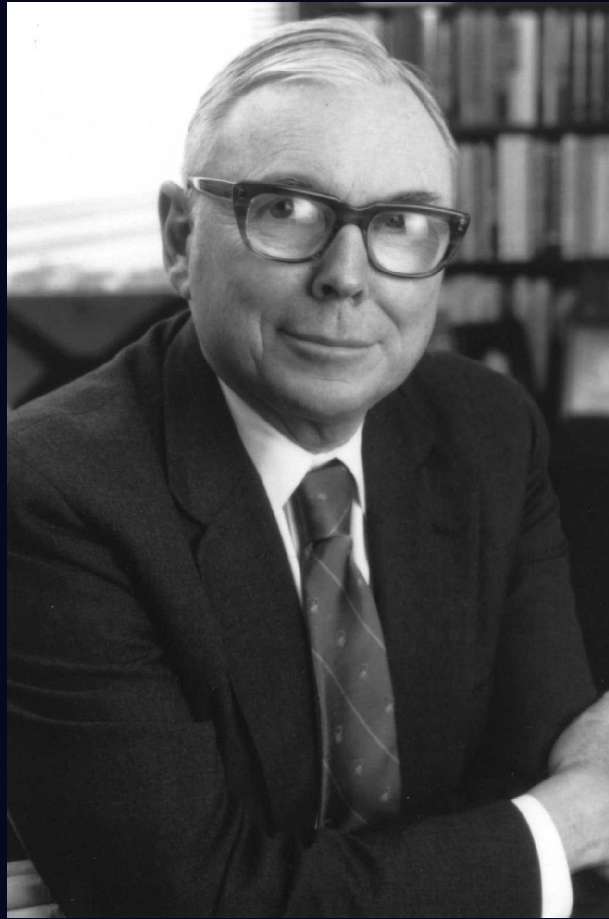
EMAIL

JOIN OUR LIST

High effort

States the obvious





*“Show me the incentive and
I’ll show you the result.”*

Charlie Munger



5 Basic Email Automations

Let's begin with an email automation system that **every** e-commerce brand should have set up.

This is no matter if you're just starting, or making eight figures in annual revenue.

For a brand making \$10M in annual sales, not having this system set up will cost you hundreds of thousands each year.



1. Welcome Sequence

Segment: Users who just converted to your email list.

The first few emails your subscriber receives sets the tone for the relationship.

If a new email subscriber doesn't buy from you within the first 2-3 weeks, converting them into a buyer becomes more difficult.

These emails get your subscribers used to engaging with your brand.

Content Framework:

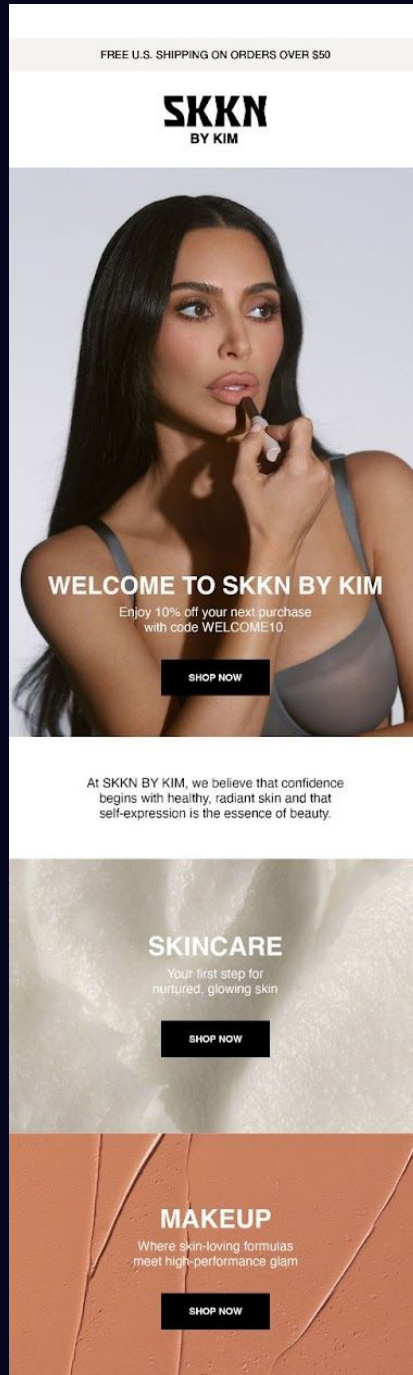
- Email 1: Welcome message + highlight the incentive + introduce mission and best-selling product(s)
- Email 2: Brand origin story + founder message
- Email 3: Communicate brand promise or value proposition
- Email 4: Tell a story about your product
- Email 5: Social proof (testimonials and reviews)
- Email 6: Final follow-up (drive urgency around incentive)

Sent across 10-21 days, depending on your buying cycle.

Pro tip: Use zero party data you collected in the pop-up form to personalize the first few emails.



Email Example



Email Example

prose[®]

EXCLUSIVE WELCOME OFFER

Try *personalized*
skincare for just
~~\$65~~ \$6.95*

CLAIM YOUR STARTER SET



As winter lingers, it's the perfect time to **restore hydration, radiance, and health** to your skin with a personalized routine. Try yours for just \$6.95.*

CLAIM YOUR STARTER SET

HOW'S YOUR SKIN FEELING?



TIGHT AND CONGESTED?

Rebalance and gently exfoliate skin with Caviar Lime AHAs in your Custom Cleanser.[†]

DULL AND DISCOLORED?

Restore radiance and target dark patches with Vitamin C in your Custom Serum.[†]





STRIPPED AND THIRSTY?

Deeply hydrate and support the skin barrier with Ceramides in your Custom Moisturizer.

CLAIM YOUR STARTER SET



Email Example

Hi there,

It's Michelle with an important update—your **10% off welcome offer** with code **PLANT107FXUIV** is only valid until the end of today!

Here's a quick recap of the spring plant recommendations I've shared with you so far:

- **[Parlor Palm](#)**: An elegant tropical plant with air-purifying qualities, perfect for bringing that refreshing, lush feel to any space with minimal care.
- **[Monstera Deliciosa](#)**: An eye-catching statement plant with striking leaf patterns that effortlessly becomes the highlight of any room.
- **[Best Deals](#)**: Charming, adaptable favorites at value prices that add nature to your home without exceeding your budget.
- **[Small Houseplants](#)**: Petite green companions that add life to desks and compact spaces while requiring minimal attention.

If you're unsure which plant would thrive in your Frankfurt Am Main space, just let me know - I'm always ready to help you identify the perfect match!

Growing with you,
Michelle

The Sill

Plant Care Expert
888-974-2079
Mon-Fri 9am-5pm EST
511 6th Ave #7151, New York NY 10011

[Unsubscribe](#)

Powered by [Shopperly](#)

2. Cart Abandonment

Segment: Users who added products to their cart but didn't check out.

Research says about **70%** of online carts get abandoned nowadays ([Hotjar](#)).

A lot of carts get abandoned NOT because people lose interest in the product, but because they get distracted and forget to finish the purchase.

Abandoned cart users have high purchase intent. You want to remind them of what they left behind in the first hour.

Content Framework:

- Email 1: Cart Item Reminder + Support (sent within 30-60 minutes)
- Email 2: Answer FAQ in the email (sent within 24 hours)
- Email 3: Social proof (sent within 48 hours)
- Email 4: Last chance urgency (sent within 1 week)

Pro tip: Avoid offering discounts in the first emails. Include a plain text reminder as the last follow-up.



Email Example



Still thinking about it?

If you can't decide here are some things we think you could do with your Whisky Loot box:

- ✓ Try new whiskies every month
- ✗ Put together an army of miniature bottles, and fight!
- ♠ Drink them while winning at Poker
- ✓ Use them as collateral in peace negotiations
- ✓ Drink really really slowly
- 👶 Pass them onto your children as family jewels
- 🛁 Buy 3,207 bottles and make a whisky bath
- ✓ Keep one in your back pocket for emergencies
- ✓ Become a whisky expert at trivia nights
- ✈ Travel to Scotland (in your mouth)
- ❑ Take them to a dinner party and don't share them
- ✓ Play adult Easter-egg whisky hunts
- ✓ Drink and swirl like it's Listerine
- ❑ Ponder life like a poet with a dram



Have a question?

How many bottles do I get?

You receive 3 x 60ml bottles of high-quality premium brand whisky from around the world. Each box contains a minimum bottle price of \$300 worth of whisky.

How do I skip?

On the 14th of next month, we'll notify you of what's included in the upcoming month's box – simply skip before the 20th and you won't be charged.

What else comes in the box?

Each month you'll receive tasting notes on each whisky, and in your first box, we include a whisky journal to help you remember all the wonderful tastes.

Still have a question?

Just reply to this email, and one of our trusty customer support ninjas will get back to you pronto!

TREAT YOURSELF

Treasure the taste.



Email Example



Hey Sandra,

It's Dajana from Karma and Luck.

I noticed you were drawn to one of our items. For some reason, you didn't finish **your order**.

If there's anything that's giving you some doubt – a question about the piece, payment, or shipping process - just know that I'm here for you.

Simply reply to this email and I'll get back to you.

Otherwise, if you're ready, your piece is still waiting for you.

We handcraft each of our items with intention, energy, and purpose.

You'd be surprised to know how many people tell us they felt an instant connection to their piece as soon as they received it.

[Click here to finish your purchase and move forward in your spiritual journey.](#)

With intention,

Dajana



Karma and Luck 1945 E. Russell Rd 208 LAS VEGAS, Nevada 89119

Not interested in these emails? [Unsubscribe](#)



Email Example

Hi there,

Mike & Duncan here, co-founders at Days. We spotted that you nearly bought our [Lager Cans](#), but didn't finish your order?

We'd absolutely love you to try a Days beer for the very first time, we know you'll love them. Just in case you're still unsure, we figured we'd reach out to drop you a little discount, on us!

Just use code **FIRSTDAYS** at checkout to get some money off.

Let us know if you've any questions at all.

Cheers,

Mike & Duncs

Co-Founders | Days

You received this email from Days Brewing Co. If you would like to unsubscribe, [click here](#).



3. Post-Purchase Flow

Segment: Customers who just placed an order.

The post-purchase sequence is your biggest opportunity to increase retention and boost customer lifetime value (CLV).

Emails after purchases receive high open rates. Most brands play it safe and send boring emails. This is your chance to stand out.

Content Framework:

- Email 1: Order confirmation
- Email 2: Shipping update
- Email 3: Product usage / maintenance tips (if applicable)
- Email 4: Gather reviews
- Email 5: Present relevant offer
- Email 6: Urgency email around offer

Pro tip: Give them an offer that is better than your welcome discount.

Don't cross-sell categories to first-time buyers. Encourage them to buy the same item (or in a different color/flavor) at a discounted price.



Example Framework

Trigger: Placed order	<u>Example: Flakey Sea Salt</u>
Email 1: Wait 5 days	Order confirmation Deliver free PDF recipe guide
Email 2 Wait 14 days	Product usage tips
Email 3 Wait 7 days	Ask for a review
Email 4 Wait 3 days	Introduce black truffle salt
Email 5 Wait 2 days	Follow-up + 10% off
Email 6 Wait 1 days	Follow-up + buy one get one free
Email 7	Last chance offer expiring



Email Example



Thank you.

My name is Bryan – I'm one of the founders here at Big Blanket Co. I wanted to say thank you for your order.

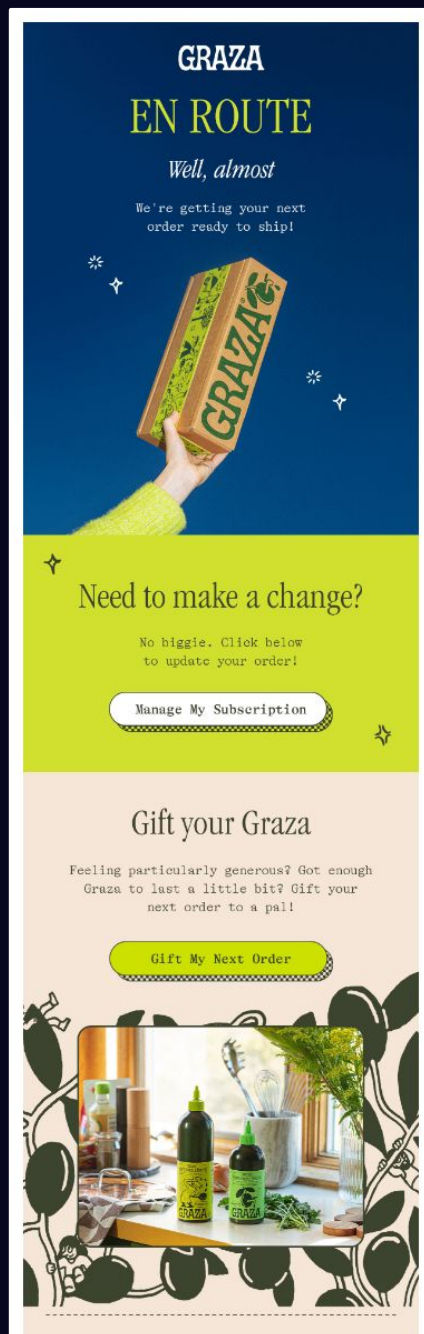
We have a simple ethos that guides our company: The never-ending pursuit of cozy, happy customers.

If we can do anything to make your experience a little cozier, just reply to this email. We've got you covered.

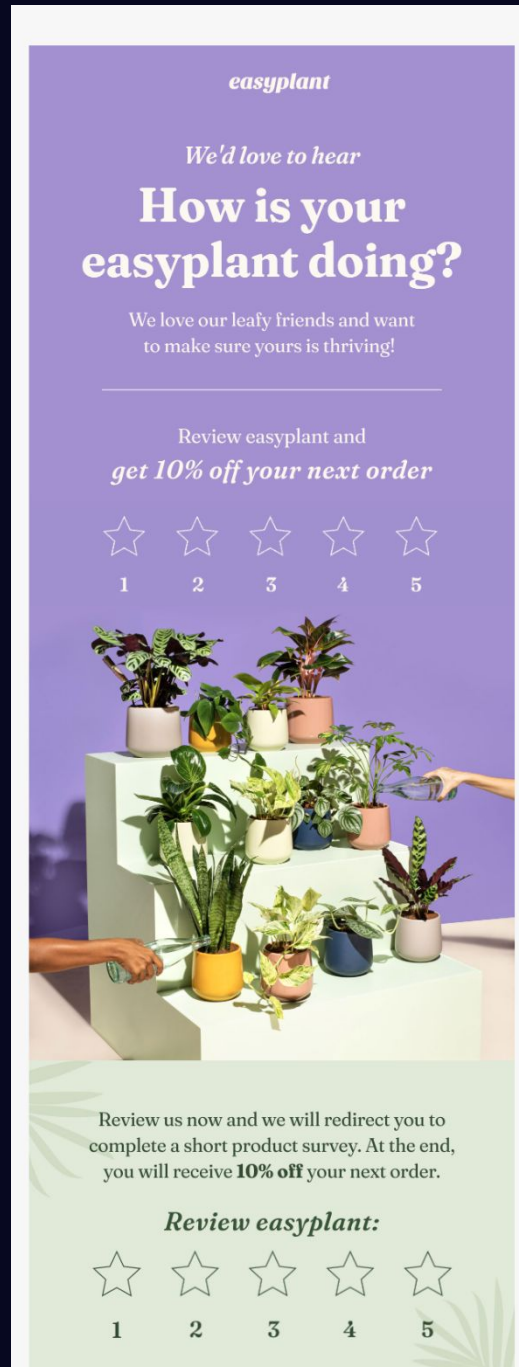
from



Email Example



Email Example

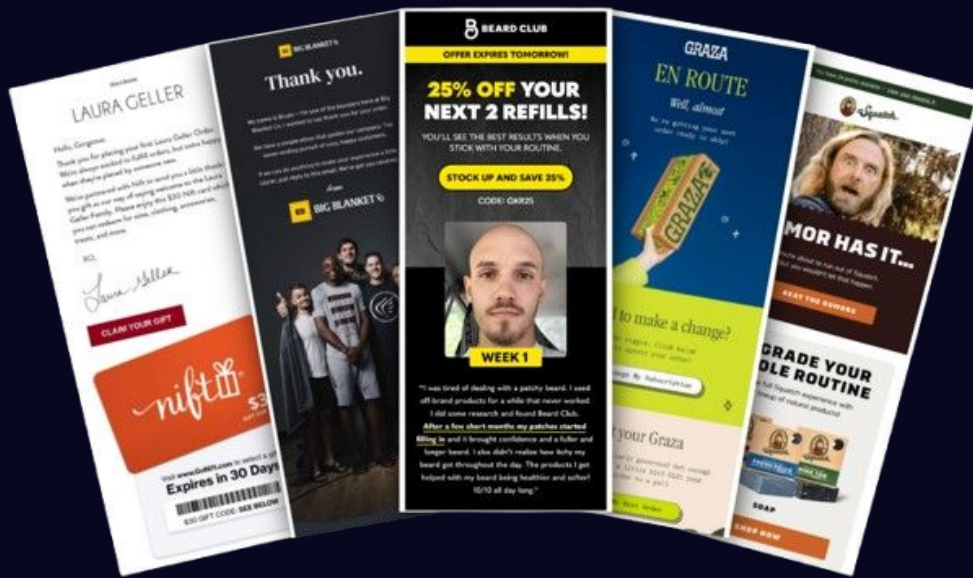




*"Make your post-purchase
incentive the best offer they'll
ever see."*

Thomas Lalas, author of Retention
Economics





I Analyzed 8,851 Post-Purchase Emails. Here Are The 36 Best...

Learn more



4. Browse Abandonment

Segment: Website visitors who viewed products without adding anything to their cart.

This automation acts as a gentle reminder for the user to keep shopping.

The goal is to **direct the user back to the website**.

Content Framework:

- Email 1: Reminder about the product + social proof (sent within 24 hours)
- Email 2: Answer objections in the email (sent within 48 hours to 1 week)

Pro tip: Focus on tackling sales objections in the emails to increase conversions.



Email Example

 **BIG BLANKET** 

**So...you like
being cold?**



Come Take Another Look



Premier Plush™ Hoodie
Evergreen Dreams

LET'S GET COZY



Email Example



STILL EXPLORING?

Discover Our Top Picks

PLUS, GET FREE SHIPPING*

[Shop Now](#)

Our Best Sellers



International
Expandable 4 Wheeled
Carry-On



Extended Trip
Expandable 4 Wheeled
Packing Case



Email Example

MARC JACOBS

There's More to Discover

STILL INTERESTED?

KEEP EXPLORING



OUR BEST SELLERS



THE SEQUIN CHARM SHOULDER BAG

\$

[Shop Now](#)



THE GLAM SMALL CLUTCH

\$

[Shop Now](#)



5. Site Abandonment

Segment: Website visitors who were active on your website, but didn't view any products.

This sequence acts as a gentle reminder for the user to start shopping.

The goal is to **direct the user back to the website**.

Content Framework:

- Email 1: Reminder about your best-selling products + social proof (sent within 24 hours)

Pro tip: Focus on tackling sales objections in the emails to increase conversions.



Email Example

VICTORIA BECKHAM

SHOP ALL FACE EYES LIPS SKINCARE

Hello there,

We noticed you had your eye on some of our most-loved essentials during the recent shipping event. The offer has ended, but we're pleased to extend an exclusive offer — just for you.

For the next 24 hours, enjoy **complimentary shipping** on your order with code **VBSHIP**. Redeem the code at checkout and we will handle the rest.

Explore our [latest arrivals](#) and [cult favourites](#), all delivered on the House.*

Sincerely,

The Victoria Beckham Beauty Team

*Receive complimentary standard shipping on any purchase at victoriabeckhambeauty.com from October 27, 2025, 12:01am ET, through October 28, 2025, 11:59pm ET. Use code VBSHIP at checkout. Standard shipping fees will be waived on qualifying orders at checkout. Offer cannot be applied to previous purchases and requests for price adjustments will not be honoured. Cannot be combined with other offers or redeemed for cash. Returns must be made in accordance with our return policy. Void where prohibited. Exclusions apply. Terms are subject to change and offer is subject to end at any time without notice.



10 Advanced Email Automation Flows



6. Unconverted Leads Flow

Segment: Leads who recently joined your email list, received your welcome sequence, but didn't convert.

This is a 'second welcome' series with a different offer, using urgency, social proof, and storytelling.

Content Framework:

- **Email 1:** New angle on the offer
- **Email 2:** Create urgency with social proof (24 hours later)
- **Email 3:** Final chance (24 hours later)

Pro tip: Send daily emails to this segment. You can't overmarket here.

Email Example

Hi there,

Just a quick reminder that your exclusive welcome offer is still waiting for you, and it's the most compelling one we've ever extended to never-before-customers.

For the first time ever, your code [WELCOME20](#) can be stacked on every single style already marked down [40%-65%](#).

It's our way of welcoming you into the Universal Standard community - a place built on quality, inclusivity, and exceptional experience.

[**Shop Now & Use Code WELCOME20 to save an additional 20%.**](#)

Your early access advantage won't last long. We'd love for you to join us.

Warmly,
Universal Standard



7. Back in Stock Flow

Segment: Customers who registered interest in a sold out product.

Many brands overlook back-in-stock flows. It's a missed opportunity because these customers have high purchase intent.

When a product sells out, allow users to subscribe and get notified when the item is back in stock.

Give a reason to buy right away in the first email. When you give the reader time to decide, they'll usually take it.

Content Framework:

- Email 1: Back in stock announcement
- Email 2: Follow up
- Email 3: Last chance urgency

Pro tip: Give an authentic reason to buy now.



Email Example

Hey amigo,

Just wanted to shoot you a quick note. In case you missed it, a few of our favorite belts are finally back, and I figured I'd give you a quick rundown.

These are back in the lineup (but not for long):

- [Alvear Woven Belt](#)
- [La Pradera Polo Belt](#)
- [El Noche Polo Belt](#)
- [El Medianoche Polo Belt](#)
- [Las Rayas Woven Belt](#)
- [Atitlán Woven Belt](#)

Not trying to hit you with some fake urgency here, but these are going quicker than we expected. If one of these has been on your list, now's a good time to grab it.

[Check 'em out here](#)

Catch you later,
—JM

.

P.S. If we've already sold out of your size, be sure to drop your email in the "Notify Me" so you'll be the first to know when it's back!

Jon-Mark Craddock

CEO



8. First Purchase Churn Flow

Segment: First-time customers who are approaching re-purchase cliff (the average amount of days it takes for the customer to make a 2nd purchase).

The most churn in eCommerce happens from 1st to 2nd purchase. That means winning that second purchase is the biggest bottleneck to increasing LTV.

Use this flow to target customers who've passed the repurchase cliff without buying again.

Content Framework:

- **Email 1:** Exclusive post-purchase offer
- **Email 2:** Plain text follow up
- **Email 3:** Last chance reminder

Pro tip: Calculate your repurchase cliff by analyzing your Shopify sales data using tools like Lifetimely or RetentionX.

Email Example

HONEYLOVE



GROW YOUR
Honeylove
collection

Because you bought the Mid-Thigh Bodysuit, we have a hunch you'll love these personalized picks we made just for you. To keep this friendship going — we'll even sweeten the deal.

20% OFF your next order

Use code **R-PP2-R5KFF9PQ** at checkout.

SHOP NOW



Cami Bodysuit



LiftWear Cami



LiftWear Tank



9. Replenishment Flow

Segment: Customers who purchased a consumable product and are approaching the end of their product lifecycle.

A replenishment flow is a reminder for customers to reorder the same item before they run out.

Content Framework:

- **Email 1:** First reminder (no discount)
- **Email 2:** Second reminder with an exclusive discount
- **Email 3:** Create urgency with a deadline
- **Email 4:** Last chance plain-text email from the founder or team
- **Email 5:** Survey + feedback

Pro tip:

Time your replenishment emails based on your product lifecycle.



Email Example

GRAZA

Stash
runnin' low?



According to our calculations...
you might be almost out of olive oil.
No worries—we've got some for ya!

GET MORE NOW

☆ **22 WAYS** ☆
TO USE OLIVE OIL



It's good for cooking...and not
cooling ☺

BRAIN BLAST

GRAZA

Squeezable
Always Fresh
Single Origin
Olive Oil

Instagram Twitter Facebook TikTok



3-minute exercise:

A sneaky way to segment your list in Klaviyo and instantly unlock insights about your customers

Learn more



10. Hero Product Flow

Segment: Customers who didn't buy your hero product.

Use this flow to cross-sell your hero product to customers who recently made a purchase, but didn't buy your best-seller.

Works well for beauty/fashion products.

Content Framework:

- **Email 1:** Order confirmation
- **Email 2:** Highlight best-seller + discount
- **Email 3:** Last chance follow-up

Pro tip: Attach a compelling offer to your best-seller



Email Example

**BEARD CLUB**

LIMITED-TIME ONLY

★★★★★

**OUR BEST-SELLING
GROWTH KIT
FOR A REASON**

The Starter Growth Kit works efficiently to fill
in the patchy areas on your beard and
prevent itching, so you can show off a fuller,
healthier beard ASAP.

USE CODE: GBC35

TAKE 35% OFF



35%
OFF
with code:
GBC35

★★★★★

"I've only had the growth starter kit
for about 2 weeks now and I'm
already seeing steady results"



11. Potential VIPs Flow

Segment: First-time buyers with a high AOV.

When a customer makes a high AOV first-purchase, it signals strong product interest and spending power.

This flow automatically triggers a relevant post-purchase upsell offer to these buyers to increase LTV.

Content Framework:

- **Email 1:** Order confirmation + incentive
- **Email 2:** Plain text incentive reminder

Pro tip: Encourage volume shopping with “Buy more, save more” deals.

Email Example

But if you know this is working then keep the good times rolling!

Don't lose your momentum!

Keep improving by locking in a future filled with good sleep and everything that comes with it.

right now you can get our best price on a years supply of **Hostage** Tap and an extra **Tape** Tin for FREE!

*Get a year's supply of the world's most comfortable mouth **tape** at almost HALF the cost of our monthly package with \$100 OFF! And an extra **FREE Tape Tin!***

No code needed - we'll ship the tin once you get a year's supply of **Hostage Tape.**

Secure My Free Tin & Yearly Package



12. VIP Sequence

Segment: Customers with > 4 orders.

20% of your customers buy 80% of your products.

These people on your list are your most valuable customers.

Make them feel appreciated with an exclusive VIP incentive.

This usually means an exclusive discount or gift they wouldn't normally have access to.

Content Framework:

- **Email 1:** Tell them they belong on the VIP list + offer exclusive incentive
- **Email 2:** Follow-up reminder

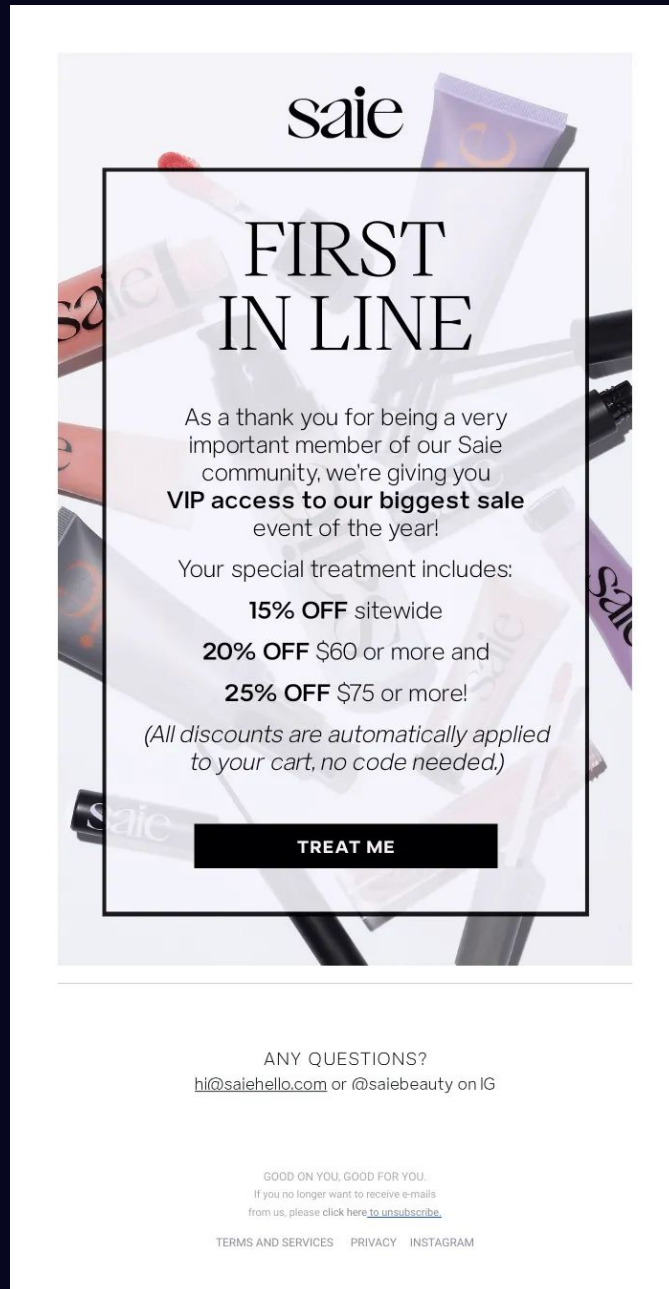
Sent after a customer has made several repeat purchases across the last 12 months.

Pro tip:

Give them an incentive to keep them buying and feeling appreciated. You can even send them a survey to ask feedback for future products.



Email Example



13. Disengaged Flow

Segment: Subscribers who haven't opened an email campaign in 30/60/90 days.

When customers tune out of your emails, there's a good chance they've tuned out of your brand altogether.

Use this flow to send pattern-breaking emails that are different from your weekly campaigns - plain text with punchy subject lines work well.

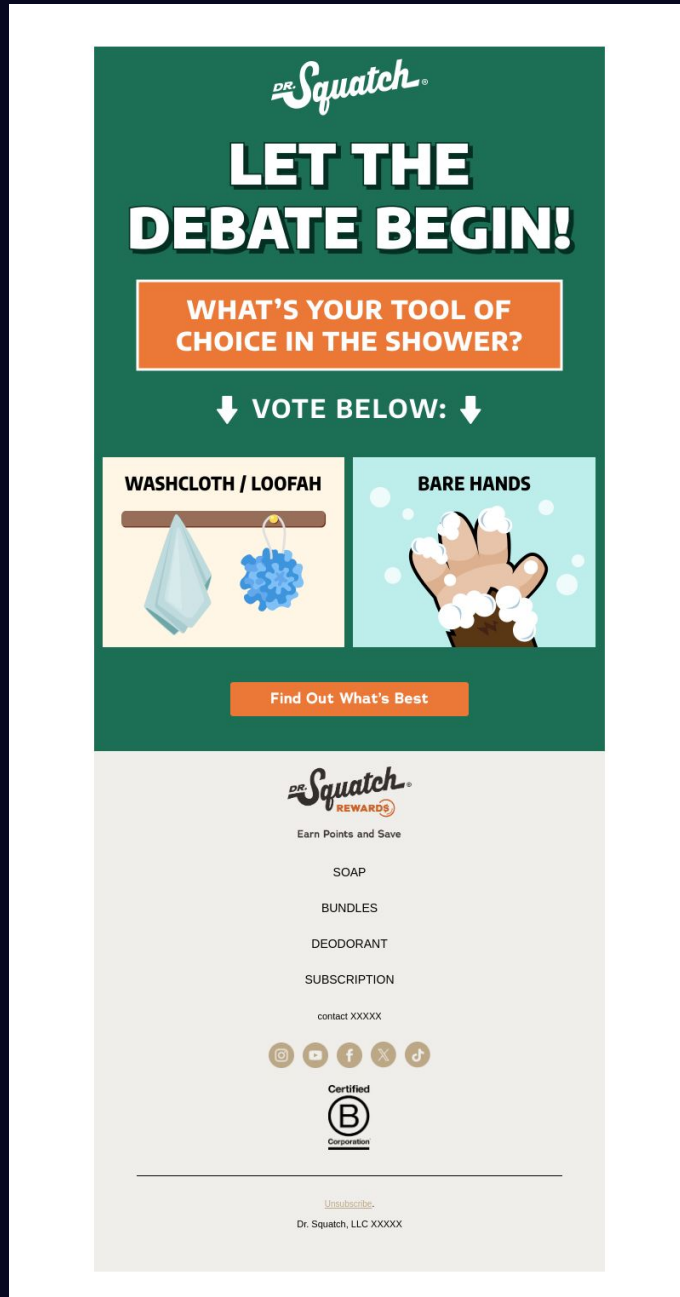
Content Framework:

- **Email 1:** Pattern-breaking email
- **Email 2:** 'We miss you' offer with urgency
- **Email 3:** Final chance + social proof

Pro tip: Use short, curiosity-driven subject lines. If they don't engage after 90 days, remove them from your email list.



Email Example



14. Winback Flow

Segment: Customers who haven't placed an order in X amount of days.

A winback sequence re-engages lapsed customers who haven't purchased in a while (e.g., 6 months), reminding them of your brand.

Content Framework:

- **Email 1:** Introduce "We miss you" offer
- **Email 2:** Discount reminder
- **Email 3:** Final reminder + feedback survey

Pro tip:

If a customer has churned, sending the same marketing emails won't make them magically interested again.

You need to make your winback emails unique. Short, curiosity-driven subject lines, and plain text emails work well here

Implement SMS + direct mail if possible.



Email Example

Hey there,

Mike here, co-founder of Days.

We'll get straight to it. It's been a while since you ordered some of our 0.0% beers and we want you back. How badly you ask? So badly that we're giving you **25% off your next order**.

If you want to stock up and experience all the benefits 0.0% brings - better sleep, better mood, better skin (the list goes on) - here's a 25% discount, just for you.

Just use code: [WINNING](#)

So, ready to give us another go?

[SHOP NOW.](#)

Cheers,

Mike

Co-founder, Days Brewing



DAYS

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15. Sunset Flow

Segment: Disengaged subscribers who haven't opened emails.

Send one last automated pattern-breaking email to disengaged subscribers and if they don't respond, delete them from your email list and save thousands on your ESP bill.

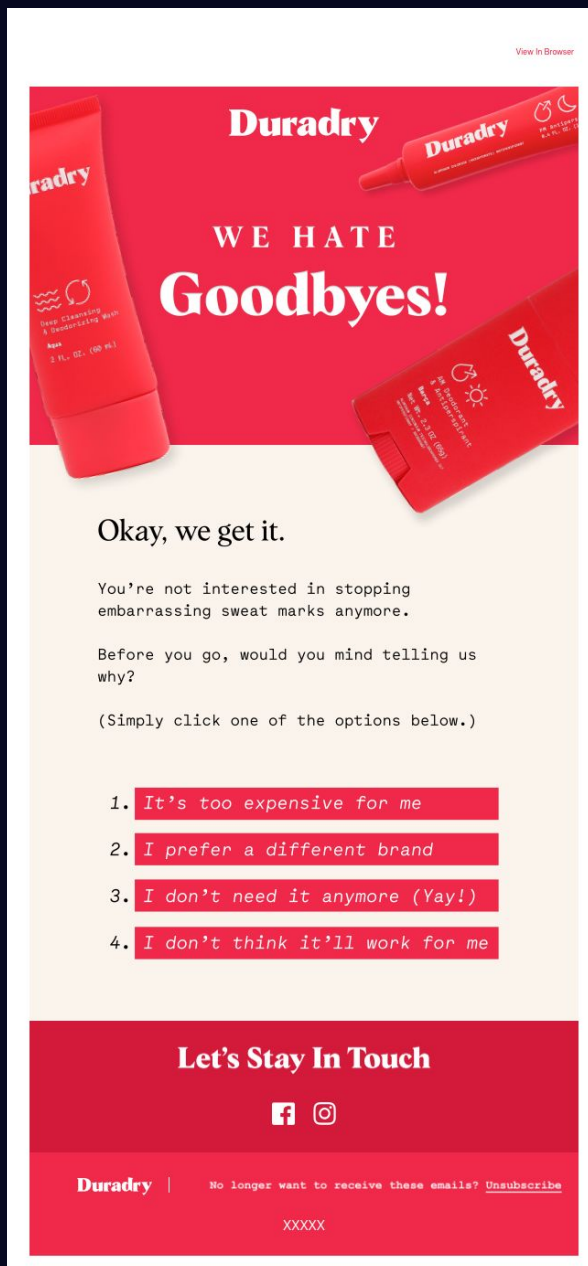
Content Framework:

- **Email 1:** Ask if they still want to hear from you

Pro tip: Automatically suppress contacts who don't engage with this email.



Email Example



FREE Email Audit

I'll analyze your current automation system and tell you where you're leaving revenue on the table.

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About the Author



Siim Pettai

Retention Marketer for
eCommerce brands

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